

## NEWS RELEASE: FOR IMMEDIATE DISTRIBUTION

### 30-Years of Community Volunteerism Results in Distinguished Star Award by the NCDOT



*Carolina Trace Residents Awarded 30-year service star for the community's dedication to the NCDOT's Adopt-A-Highway program.*

**SANFORD, North Carolina; September 18, 2023** — On September 1, 2023, residents of the Carolina Trace community who volunteer for North Carolina's Adopt-A-Highway program were awarded a Distinguished Star Award for 30 years of participation in that program.

The award was presented via the North Carolina Department of Transportation for volunteers' 30-year dedication to cleaning a two-mile segment of NC-87 in Lee County, North Carolina, six times each year (bi-monthly).

The award reads, "30th Adopt-A-Highway, NC Department of Transportation, Carolina Trace, In appreciation for your ongoing commitment and dedication for keeping NC roadsides clean. 1993-2023."

On September 9, volunteers commemorated this milestone by affixing 30-year stars on each of their two roadside signs.

According to the NCDOT website, "The North Carolina Department of Transportation established the Adopt-A-Highway Program in 1988 in response to growing public concern regarding litter along the state's highways. AHH goals include decreasing the amount of litter on North Carolina's roadsides and improving the beauty and quality of the environment."

Carolina Trace resident and Adopt a Highway Coordinator Debbie Betts thanked the residents who have been dedicated to this program over the years, and added, "It's a joy to make such a difference in keeping part of NC-87 clean. I

encourage other organizations to also get involved with this very worthwhile program." Carolina Trace looks forward to further work on helping to keep the state litter-free.

Established in 1972, Carolina Trace is a gated, controlled-access community in Lee County, North Carolina that encompasses more than 2,500 acres of rolling hills in a wooded setting. Main features of Carolina Trace include its 315-acre picturesque lake and the Carolina Trace Country Club, home to two Robert Trent Jones-designed golf courses.

For further information, contact:

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